

RORI GOLD | CREATIVE DIRECTOR

CONTACT | 407.592.7803 | rorigold@gmail.com | www.rorigold.com

ABOUT | Ambitious Creative with over 15 years of experience in design and brand storytelling for global, mission-driven companies | Strategic thinker with expertise in concept development and executing big ideas in a wide range of industries | Passionate about designing beautiful spaces that bring a sense of joy and spontaneity to the people who experience them.

EDUCATION | Rhode Island School of Design | BFA with Honors | 2006

SKILLS | Adobe InDesign, Photoshop, Illustrator and Premiere. Google Docs, Sheets and Slides, Microsoft Office. Painting, drawing, digital art and illustration.

EXPERIENCE

OnBoard Experiential, Creative Director, LA

Clients: Nike, Yasso | March 2019 - March 2020

Giant Spoon, Creative Director, LA

Clients: NBC, Comicon | September 2018 - January 2019

The Los Angeles Philharmonic, Senior Art Director, LA

In-house Creative | July 2017 - August 2018

Pen & Public, Art Director, LA

Clients: Red Bull, KLM Airlines, Pandora, GE | June 2016 - June 2017

Ogilvy & Mather, Art Director, NY

Clients: Crown Royal | March 2016 - May 2016

VLMY&R, Art Director, NY

Clients: Lego, Kellogg's | December 2015 - March 2016

AirBnB, Art Director, NY

In-house Creative | February 2014 - November 2015

Joe Fresh, Art Director, NY

In-house Creative | March 2013 - February 2014

MKG, Mother, Art Director, NY

Clients: Google, Evian, Wired Magazine, Dockers | July 2012 - February 2013

Rolling Stone Magazine, Design Director, NY

In-house Creative | April 2012 - July 2012

Target, Art Director, NY

In-house Creative | October February 2012 - March 2012

Aeropostalé, OSH KOSH B'GOSH, Art Director, NY

In-house Creative | August 2008 - February 2012

HBO, Senior Graphic Designer, NY

In-house Creative | October 2007 - March 2008

Shu Uemura & Kiehl's, Graphic Designer, NY

In-house Creative | August 2006 - September 2007